Non-Credit Summer Program

Program Evaluation and Applied Policy Analysis

Summer 2019
Paris, France

Program evaluation has emerged as a major tool for improving public and private social programs at every stage of their operations. As a result, worldwide, it is used increasingly by all levels of government, nongovernmental organizations, funding agencies, and researchers. The ability to understand, describe, and critique program evaluations, and also to identify the policy implications of specific findings, has become a much sought-after skill for social welfare professionals.

The University of Maryland School of Public Policy is pleased to announce that it will offer a non-credit version of the public policy course titled "**Program Evaluation and Applied Policy Analysis**" where students will learn the tools of program evaluation. The course will be offered in partnership with the Economics Department at Université Paris 1 Panthéon Sorbonne, and run in tandem with the for-credit version, the details of which can be found here.

Faculty

The core faculty for the program will be:

- *Douglas J. Besharov*, University of Maryland, College Park (Program Director); and
- *Douglas M. Call*, University of Maryland, College Park

The faculty will be augmented by a number of guest faculty who are luminaries in the field of program evaluation:

- *Neil Gilbert*, University of California, Berkeley;
- *David Myers*, President and CEO, American Institutes for Research;
- *Anu Rangarajan*, Senior Vice President and Managing Director, International Research Division, Mathematica Policy Research;
- *Stefano Scarpetta*, Director of Employment, Labour and Social Affairs, OECD; and
- *David Seidenfeld*, Vice President, International Research and Evaluation, American Institutes for Research

Course Summary

This course is designed teach the concepts of program evaluation. Course topics include the preparation of policy analyses, evaluation methodologies for identifying the counterfactual, assessment of causal validity in research publications, and methods for synthesizing research.

A preliminary syllabus for the non-credit course will soon be available on the course web page.

(Classes will be in English.)

Course Schedule and Facilities

The course will meet daily (tentatively 9:30-13:00) Monday–Friday for two weeks from July 1 through July 12, 2019 at the Economics Department at Université Paris 1 Panthéon Sorbonne and the OECD.

Eligibility

The course is open to all policy practitioners and researchers interested in program evaluation.

Application Deadline

Applications are accepted until 23:59 on June 15, 2019.

Course Cost

Application Fee:	50 USD
Enrollment Fee:	75 USD
Non-credit program fee:	1,600 USD

The program fee includes registration and administration, tuition, course related activities, and teaching services. Participants are responsible for airfare, meals, and other incidental expenses.

Registration

Applicants can register for the course using the non-credit application on the [course website](). Completed applications as well as questions about the registration process should be directed to Ying Yin of the University of Maryland.

Accommodations

Non-credit participants will be responsible for their own accommodations. In the past, however, participants have typically been able to find housing at Cité International Universitaire de Paris.

Additional Information

Further information regarding the course format, travel, and other course logistics is available on the [course web page]().

Contact

For any specific questions regarding the course, please contact: [Ying Yin]() of the University of Maryland.